

# Global Entrepreneurship Week – Tennessee Statewide Calendar of Events

November 16-22, 2009

Contact: Michelle Proctor; (615) 741-8914

All events are listed at local times

<http://www.tnecd.gov/gew>



Date	Location	Event
Oct. 15	<a href="http://www.altconsulting.org">www.altconsulting.org</a> by 5pm CST	Deadline – To submit application for West Tennessee Youth You Tube Competition
Oct. 29	<a href="http://urlzen.com/uqf">http://urlzen.com/uqf</a> by Midnight	Deadline - To upload video for West Tennessee Youth You Tube Competition
Nov. 13	11:30am Monterey High School Monterey, TN View videos at <a href="http://www.youtube.com/user/UCDDGEW">www.youtube.com/user/UCDDGEW</a>	The Upper Cumberland Development District will host a Global Entrepreneurship Week activity in conjunction with the Monterey High School Virtual Enterprise class on Friday, November 13, 2009 at 11:30am. The activity will have two components that encourage entrepreneurial thought. The first is a Creative Idea YouTube video contest and the second is Speed Networking with local business professionals.
Nov. 13-14	Memphis Academy of Science and Engineering Email: <a href="mailto:info@launchmemphis.com">info@launchmemphis.com</a>  Ticketing: <a href="http://barcampmemphis2.eventbrite.com/">http://barcampmemphis2.eventbrite.com/</a>	<i>BarCamp Memphis</i> - BarCamp is an un-conference; An open format event where programmers, designers and business owners can network and learn. A BarCamp conference is unlike any other technology conference. Rather than being planned by a committee in advance, each community works together to create its own event.
Nov. 13-15	Chattanooga, TN <a href="http://www.48hourlaunch.org">www.48hourlaunch.org</a>	<i>48Hour Launch</i> - 48Hour Launch, or 48HL, brings bright minds together to participate in an intensive period of community building, planning, incubation, and launching. The first in a series, East Tennessee's 48HL will be held in Chattanooga on November 13-15, the event is hosted at CreateHere, a non-profit with a history of supporting creative entrepreneurial endeavors. Other partners are Knoxville Overground and Launch Memphis.
Nov. 16	ETSU Innovation Lab 2109 W. Market Street Johnson City, TN 37601 Contact: LaDonna Hilton: (423) 439.8500	The Innovation Lab at East Tennessee State University will conduct an entrepreneur workshop for high school students and will answer the question: "Are entrepreneurs born or made?"
Nov. 16	9:30-10:45am CST Middle Tennessee State University Jones College of Business & College of Mass Communications Murfreesboro, TN	<i>MTSU Speaker Series: Risk Evaluation and Risk Mitigation</i> - Featuring Steve Moore, Senior Vice President at AEG Live/ Moore Entertainment and President of the Country Music Association <a href="http://www.aeglive.com">www.aeglive.com</a>
Nov.	12:40-2:05pm CST	<i>MTSU Speaker Series: Zoning and Planning Issues: What</i>

16	Middle Tennessee State University Jones College of Business & College of Mass Communications Murfreesboro, TN	<i>Entrepreneurs Need to Know</i> - Featuring Matthew T. Blomeley, Principal Planner City of Murfreesboro Planning and Engineering Department <a href="http://www.murfreesborotn.gov">www.murfreesborotn.gov</a>
Nov. 16	10:30am & 4:30pm Renaissance Business Center 555 Beale Street Memphis, TN Contact: (901) 526-9300	TSBDC @ Southwest Tennessee Community College <i>Community/Patriot Express Loan Workshop</i> - If you are a veteran, service-disabled veteran, active duty service member, reservist or national guard member, current spouse of a veteran or service member, or a widowed spouse of a service member who died while in service or as a result of a service connected disability, you may apply for a Patriot Express Loan. If you are interested in financing for a new or existing business and need capital up to \$25,000 but are not a Veteran, the Community Express Loan program may be just for you!
Nov. 17	9am-12pm CST Obion Co. Industrial Training Center 204 S. 2nd Street Union City, TN 38261 Register: <a href="http://www.utm.edu/reed">www.utm.edu/reed</a>	<i>BERO Government Procurement Workshop</i> - This free workshop will help business owners understand the basics of selling to the government and private industry. It will highlight steps to show them how to get set, ready and positioned to pursue opportunities and will provide technical resources that will give attendees the support networks to skillfully secure and perform contracts for government and private industry. Sandra Jackson of the SBA will share information to get businesses set and prepared for federal government contracting as well as information on procurement available to small and disadvantage businesses alike. Sharon Taylor McKinney of the ECD Business Enterprise Resource Office will provide steps to doing business with Tennessee including how to become a bidder and an e-supplier, steps to procurement registration and certification for market segmentation. Russell Toone, University of Tennessee Procurement Technical Assistance Center, will offer key pointers on how to successfully market and build relationships with buyers and contracting officers as well as providing information on the UT Center for Procurement Technical Assistance. This session is being hosted by the UT Martin and Dyersburg State Community College Tennessee Small Business Development Centers. For more information, contact Hollie Holt at 731-587-7333.
Nov. 17	9:00 - 11:00am CST Humboldt, TN Register: <a href="http://urlzen.com/w1k">http://urlzen.com/w1k</a>	TSBDC @ Jackson State Community College <i>Community/Patriot Express Loan Seminar</i> - Topic designed for Small Business Owners & Veteran Owned Businesses interested in obtaining financing. Speakers: Sue Malone & Ron Acree
Nov. 17	2:00 - 4:00pm CST Bolivar, TN Register: <a href="http://urlzen.com/w1l">http://urlzen.com/w1l</a>	TSBDC @ Jackson State Community College <i>Community/Patriot Express Loan Seminar</i> - Topic designed for Small Business Owners & Veteran Owned Businesses interested in obtaining financing. Speakers: Sue Malone & Ron Acree

Nov. 17	White House, TN	<i>Entrepreneurship Appreciation Day</i> - celebrated by DECA from White House High School and the City of White House.
Nov. 17	Greeneville, TN Contact: Elisa Britt at (423) 461-8006	Regional Leadership Day in Greeneville.
Nov. 17	7-9am CST Renaissance Nashville Hotel 611 Commerce Street Nashville , TN 37203 Suggested Dress: Business Attire Register: <a href="http://www.urlzen.com/x9p">http://www.urlzen.com/x9p</a>	<i>What Does it Take to be an Entrepreneur in Nashville?</i> - Music city is more than music... it's also a hotbed of entrepreneurship. Significant efforts are being made in Middle Tennessee to improve the resources and connections offered to entrepreneurs in order to foster growth and attract more capital. What will this mean for Nashville? Are these efforts enough? Learn from our panel of area entrepreneurs about what helped them when starting their businesses in Nashville...and what stood in their way. Hear from experts who can help you find capital for starting and growing your business and what Nashville needs to do to exponentially increase the number of business start-ups.
Nov. 17	4-6pmCST Tootsie's Orchid Lounge 422 Broadway Nashville, TN	<i>I AM MUSIC CITY</i> – Presented by the Nashville Area Chamber of Commerce. There will be musical artists and entrepreneurs sharing their stories. The event will be streamed live. For more information visit <a href="http://www.urlzen.com/x8b">http://www.urlzen.com/x8b</a>
Nov. 17	Fragrant Mushroom 12 W. Bockman Way Sparta, TN 38583 4-6pm CST Register: Call (931) 372-3648 Free. Registration is required	<i>The Art of Business</i> - Presented by Cookeville Small Business Development Center, BERO and Fragrant Mushroom, this event is geared toward working artists. The panel will address the areas of pricing art for the local customers vs. galleries; posting artwork on-line and protecting it; what to do about unauthorized use of an artists work and contracts; insurances; saving for retirement as a working artist and healthcare options. A networking reception will immediately follow the panel.
Nov. 17	9:00 am – 12:00 pm CST US Bank 1816 Madison Clarksville, TN Register: <a href="http://urlzen.com/w1j">http://urlzen.com/w1j</a>	TSBDC @ Austin Peay State University <i>Creative Ways to Finance Your Small Business</i> - This workshop discussion includes: forms of business organization, tax requirements, business licenses, business planning and financing options.
Nov. 17	9:30 -10:55am EST Clinton Middle School Oak Ridge, TN	Jutta Bangs, Oak Ridge Small Business Development Center, will teach the Junior Achievement class “Global Marketplace”.
Nov. 17	9am EST Oak Ridge High School Oak Ridge, TN	Oak Ridge Economic Partnership and TSBDC of Roane State have organized a Speed Networking the Globe event at Oak Ridge High School (ORHS) on Tuesday November 17 at 9 a.m. Participants at the speed networking event will be ORHS students from the Virtual Enterprise Class, members of FBLA and local entrepreneurs.

Nov. 17	10am-2pm CST Roane State Community College Crossville, TN Campus Contact: Roane State at (931) 456.9880	<i>"Celebrating Small Business"</i> – The Cumberland County Higher Education Center will host a celebration for small businesses on Nov. 17 from 9:30 a.m. to 2 p.m. in conjunction with Global Entrepreneurship Week. The event will be held in the Community Room at the campus, 2567 Cook Road in Crossville, and is free and open to the public. This event is sponsored by the Cumberland Business Incubator, Roane State, Tennessee Technological University and the Crossville-Cumberland County Chamber of Commerce. There will be information displays for the sponsoring organizations as well as for the following: Tennessee Small Business Development Center, Tennessee Department of Economic and Community Development, and TAP Publishing. Advisors will be on hand from TTU and Roane State to assist individuals wishing to pursue degrees in business.
Nov. 17	11:20am-12:45pm CST Middle Tennessee State University Jones College of Business & College of Mass Communications Murfreesboro, TN	<i>MTSU Speaker Series: Financial Planning for Entrepreneurs</i> - Collegiate Entrepreneurs' Organization Chapter Meeting featuring Lee Moss, President and CEO MidSouth Bank Murfreesboro, Tennessee <a href="http://www.midsouthbanking.com">www.midsouthbanking.com</a>
Nov. 17	1-2pm CST Vanderbilt University Management Hall Room 222 401 21 <sup>st</sup> Avenue South Nashville TN	<i>Biotechnology in Nashville</i> – Doctoral students will lead a discussion on biotechnology trends, research and innovation happening in Nashville. This event is open to the public.
Nov. 17	9am-12pm CST TSU Avon Williams Campus 330 Tenth Avenue North Register: Call (615) 963-7179	<i>Communication is Key!</i> - Do you want to revamp your current sales model to meet today's economic conditions? Are YTD sales down or stagnate? Do you find it hard to recruit sales talent? If you answered YES to either of these questions you should attend part two of our sales seminar. We will discuss the new reality of today's sales environment and how your sales team and company can thrive in it. Topics to be discussed: Communication Styles, Follow-Up/Continued Success, and Face-to-Face Selling
Nov. 17	5:30pm-7:30pm CST Location: TBD Memphis Email: <a href="mailto:info@launchmemphis.com">info@launchmemphis.com</a>	<i>TechFuel</i> : Global Entrepreneurship Week 2009 - Inspired by other networking events occurring across the country like Tech Cocktail, the LaunchMemphis TechFuel is designed for technologists, entrepreneurs, media (bloggers), and other business professionals to meet, and share ideas in a fun and open atmosphere. The event is open to the public. With the LaunchMemphis TechFuel we hope to see the Memphis tech community better connected.
Nov. 17	6:00 - 9:00pm EST Holston Business Development Center 2005 Venture Park	TSBDC @ Holston Business Development Center <i>So You Want to Start a Business</i> - 1. Evaluate yourself as a potential business owner. 2. Examine the potential market

	Kingsport TN 37660 Register: <a href="http://urlzen.com/w1n">http://urlzen.com/w1n</a>	for your business idea. 3. The basics of starting a business including the requirements of the loan process. Pre-registration is required in case we need to contact you if class changes are necessary.
Nov. 17-18	Kingsport Chamber of Commerce Kingsport, TN	Presented by the Kingsport Office of Small Business and Entrepreneurship, the 3rd Annual Small Business Night School provides free training, education and access to contracting opportunities and new markets to local small business owners, to satisfy existing knowledge gaps and facilitate business growth and development.
Nov. 18	Johnson City, TN Contact: Keisha Bruce (423) 557-5177	“Green Your Business” workshop sponsored by HYPE and the Johnson City Power Board. During the workshop, HYPE and JCPB will begin accepting sign-up sheets for a regional “Co-Mentoring Initiative” for 2009-2010.
Nov. 18	11:30am EST Location: TBA Oak Ridge, TN	The Innovation Valley Tech Council in Oak Ridge will be hosting a Global Innovation Tournament. Local colleges and high schools are encouraged to participate. The judging will take place and winners announced during the monthly Tech Council luncheon on November 18 at 11:30 a.m. Organizers of this event are the Innovation Valley Tech Council, Oak Ridge Economic Partnership, a proud partner of Innovation Valley Inc., and the University of Tennessee Research Foundation (UTRF).
Nov. 18	White House, TN	<i>Viewing of Ten9Eight</i> during Entrepreneurship Appreciation Day with White House High School
Nov. 18	9:40am-12:00pm CST Middle Tennessee State University Jones College of Business & College of Mass Communications Murfreesboro, TN Contact: <a href="mailto:rcwilson@mtsu.edu">rcwilson@mtsu.edu</a>	<i>Tour of Barrett Firearms Manufacturing, Inc.</i> - Hosted by Ronnie Barrett, President, and Ralph Vaughn, Business and Global Brand Marketing. Space is limited to 12 students <a href="http://www.barretttrifles.com">www.barretttrifles.com</a>
Nov. 18	10:20-11:15am CST Middle Tennessee State University Jones College of Business & College of Mass Communications Murfreesboro, TN	<i>MTSU Speaker Series: Industry Tips for Making It in the Music Industry</i> - featuring Lorenzo Spikes, CEO Eclipse Artist Management Group
Nov. 18	12:40-2:05pm CST Middle Tennessee State University Jones College of Business & College of Mass Communications Murfreesboro, TN	<i>Viewing of film Ten9Eight</i> - Screening during GEW for the film Ten9Eight.
Nov. 18	2:20-3:45pm CST Middle Tennessee State University Jones College of Business & College of Mass Communications Murfreesboro, TN	<i>MTSU Speaker Series: Dealing with Today's Economy</i> - featuring Jim Gilmore, Partner of Audio Productions, Inc. Nashville, Tennessee <a href="http://www.audioproductions.com">www.audioproductions.com</a>



Nov. 18	9:30-11:30am CST TSU Avon Williams Campus 330 Tenth Avenue North Register: Call (615) 963-7179	<i>The Best Alternative to Employment: Is Franchising Right for You?</i> - You don't have to be a millionaire to own a business! Over 50% of the franchises out there have a total investment that is less than \$100,000! When considering business ownership, many entrepreneurs find success through purchasing a franchise. Franchises often offer a proven business model, management training assistance, purchasing power and national advertising campaigns along with many other added incentives. But, is it right for you? This seminar will detail the pros and cons of franchise ownership as well as offer a comprehensive discussion on researching the best franchise for your financial needs and personal goals.
Nov. 18	1-2pm CST Vanderbilt University Management Hall Room 222 401 21 <sup>st</sup> Avenue South Nashville, TN	<i>Student-Led Discussion on Web-based innovations</i> – Teams of students will make presentations on web-based applications targeted at college students, including an app. on local bars and travel. This event is open to the public.
Nov. 18	2:00 - 5:00pm CST Betty Gibson Hall 1480 Nashville Pike Gallatin, TN Register: <a href="http://urlzen.com/w1q">http://urlzen.com/w1q</a> Fee: \$ 20.00	TSBDC @ Volunteer State Community College <i>Developing a Business Plan</i> - This workshop provides information about sections of a business plan, information needed for each section, how to gather information, and how to compile it for your plan. Participants will complete a rough draft of the narrative portion of their business plan during the workshop. Reservations are required.
Nov. 18	4-6pm CST Nashville School of the Arts Nashville, TN Register: <a href="http://www.urlzen.com/x31">http://www.urlzen.com/x31</a> Free for Students; donations for the NSA Studio 21 accepted at door	<i>An Afternoon with Film</i> - This event features two panels of professionals in the film industry who 'work below the line' such as those in the technical crew, catering and location, non-starring cast members, photography, composers, etc. This event is for junior and senior high school students and freshman and sophomore college students. Various film schools and film festivals are invited to have booths. A networking reception will immediately follow the panel. Presented by the Tennessee Film, Entertainment and Music Commission, Business Enterprise Resource Office and the Nashville School of the Arts.
Nov. 18	6:30 - 8:00pm CST Memphis Public Library 3030 Poplar Ave Memphis, TN Register: <a href="http://urlzen.com/w1r">http://urlzen.com/w1r</a>	TSBDC @ Southwest Tennessee Community College <i>Business Start-Up</i> - This course is designed for individuals who are considering self-employment, or are at the beginning stages of starting their business. Delivered in a workshop format, this introductory session helps aspiring entrepreneurs assess their abilities to lead and manage a company, as well as evaluate market and sales potential for their products/services.
Nov. 19	1:00 - 4:00pm EST ETSU Innovation Laboratory	TSBDC @ East Tennessee State University <i>So You Want to Start a Business</i> - 1. Evaluate yourself as a

	2109 West Market Street Johnson City, TN Register: <a href="http://urlzen.com/w1s">http://urlzen.com/w1s</a>	potential business owner. 2. Examine the potential market for your business idea. 3. The basics of starting a business including the requirements of the loan process. Pre-registration is required in case we need to contact you if class changes are necessary.
Nov. 19	5:30pm EST The Bus Pit 240 E. Main St Kingsport TN 37660 Register: <a href="http://www.willthisfloat.com/info@willthisfloat.com">http://www.willthisfloat.com/info@willthisfloat.com</a>	<i>Second Annual Will This Float?</i> In this business idea pitch game show, contestants will have five minutes to pitch their business idea in front of a live audience. If selected, presenters will have 8 minutes to make an “elevator pitch” presentation to solicit interest from other participants in having more detailed follow up discussions. Presenters will be provided a table top space in the exhibition hall to meet other participants of Will This Float?, including those interested in follow up discussions. Presenters selected will be promoted prior to the event, and their presentations will be recorded and made available online at the willthisfloat.com website.
Nov. 19	8:30-11:30am EST University of Tennessee-Chattanooga University Center Chattanooga, TN	<i>The Entrepreneurial Forum</i> is a half day celebration of entrepreneurship for students and faculty. It includes a breakfast kickoff speech attended by over 200 students and faculty members and two panel discussions attended by over 100 students and faculty members each. The panels are moderated by UTC faculty and explore Women’s Issues in Entrepreneurship and Financing Your Entrepreneurial Business.
Nov. 19	11:30am to 1:00pm EST Business Development Center 100 Cherokee Blvd, Suite 202 Chattanooga, TN Register: <a href="http://urlzen.com/w1u">http://urlzen.com/w1u</a>	TSBDC @ Chattanooga State Technical Community College <i>Business Planning Session</i> - The counselor discusses basic business planning including financial projections and legal entity. You will receive an information packet containing phone numbers and addresses for information about business licenses and taxes and other start-up materials. Free.
Nov. 19	12-2pm EST Scott County Chamber 12025 Scott Hwy Helenwood, TN Register: Ruthie Mullett at 800-645-6905	<i>Small Business Loan Workshop</i> - Southeast Community Capital, State of Tennessee BERO, and Scott County Chamber of Commerce will present information on targeted USDA and State of Tennessee loan programs available to small businesses in Scott County.
Nov. 19	11:20am-12:45pm CST Middle Tennessee State University Jones College of Business & College of Mass Communications Murfreesboro, TN	<i>MTSU Speaker Series: The Middle Tennessee Business Climate and The Role of the Nashville Entrepreneur Center</i> - featuring Joe Kustelski, Project Manager of Nashville Entrepreneur Center Nashville, Tennessee <a href="http://www.entrepreneurcenter.com">www.entrepreneurcenter.com</a>
Nov. 19	9am-12pm CST TSU Avon Williams Campus 330 Tenth Avenue North Register: Call (615) 963-7179	<i>Small Business Boot Camp</i> - The Small Business Boot Camp is an essential first step for a budding entrepreneur. If you are thinking of starting a business, in the process of writing a business plan, securing financing or in need of a refresher, this is the seminar for you! During this ½ day seminar, participants will discuss practical steps to take in establishing

		a successful foundation to grow your business. From the business plan to securing financing, topics covered include general business matters, cash flow statements, P&L, financial ratios, marketing and management plans.
Nov. 19	6:30pm CST Nashville Area Hispanic Chamber of Commerce Location: TBA Nashville, TN Contact: (615) 736.7176	<i>Community/Patriot Express Loan Workshop</i> - If you are a veteran, service-disabled veteran, active duty service member, reservist or national guard member, current spouse of a veteran or service member, or a widowed spouse of a service member who died while in service or as a result of a service connected disability, you may apply for a Patriot Express Loan. If you are interested in financing for a new or existing business and need capital up to \$25,000 but are not a Veteran, the Community Express Loan program may be just for you!
Nov. 19	5:30pm CST Vanderbilt University Management Hall Lobby 401 21 <sup>st</sup> Avenue South Nashville TN	<i>Vanderbilt MBA Networking</i> – A Vanderbilt student will provide a demonstration on his micro-brew blend. Students will have the opportunity to network; beverages provided. Open to the public.
Nov. 19	11am CST Clarksville Public Library 350 Pageant Lane Clarksville, TN Contact: (931) 221.1370	<i>Community/Patriot Express Loan Workshop</i> - If you are a veteran, service-disabled veteran, active duty service member, reservist or national guard member, current spouse of a veteran or service member, or a widowed spouse of a service member who died while in service or as a result of a service connected disability, you may apply for a Patriot Express Loan. If you are interested in financing for a new or existing business and need capital up to \$25,000 but are not a Veteran, the Community Express Loan program may be just for you!
Nov. 19	11am -12:15pm CST University of Tennessee at Martin REED Center 406 S. Lindell Street Martin, TN 38237	The University of Tennessee at Martin Regional Entrepreneurship and Economic Development (REED) Center, The University of Tennessee at Martin's College of Business and Global Affairs, and the University of Tennessee's Institute for Public Service (IPS) have partnered with the State of Tennessee Department of Economic and Community Development (ECD) to participate in Global Entrepreneurship Week (GEW). The University of Tennessee partners have collaborated to provide an entrepreneurial discussion panel to a group of undergraduate business students. First, the students will tour the off campus small business development center and learn about the services and resources the center offers to entrepreneurs. Second, the students will have the opportunity to listen to entrepreneurial stories and ask questions to successful business owners about their experiences. The entrepreneurs participating in the discussion panel will be: Jill Dinning, owner of JJ's Quick Stop; Nan Rountree, owner of Rountree Business Equipment; Richard Milan, owner of Roadrunner Trucking Academy; and Brandy Cartmell, owner of



		Brandy's Restaurant.
Nov. 19	Nashville <a href="http://www.coffeetalknashville.com">www.coffeetalknashville.com</a>	CoffeeTalk – Small business networking
Nov. 19	Memphis	(Lunch) Society of Entrepreneurs and LaunchMemphis
Nov. 20	Folk's Folly, 551 S Mendenhall Rd. Memphis, TN 38117 <i>Tickets:</i> <a href="http://coreconversation.eventbrite.com/">http://coreconversation.eventbrite.com/</a> Email: <a href="mailto:info@launchmemphis.com">info@launchmemphis.com</a>	<i>Core Conversations on Entrepreneurship</i> - In celebration of Global Entrepreneurship Week, The Society of Entrepreneurs and LaunchMemphis are hosting this exciting Networking Event. Reservations will be made to sit at a table based on interest and industry. Tables will be hosted by members of The Society of Entrepreneurs.
Nov. 20	Spark Plaza 201 East Main Street - Suite 2 Johnson City, TN 37604 For more information, or to RSVP, please e-mail <a href="mailto:sparkplaza@gmail.com">sparkplaza@gmail.com</a> or call Jose Castillo at 423.943.5262 <a href="http://www.sparkplaza.com">www.sparkplaza.com</a>	GEW social and week-end wrap up.
Nov. 20	7:15am EST Meadowview Marriott 1901 Meadowview Pkwy, Kingsport, TN 37660 Call (423) 392-8811 to RSVP. <a href="http://www.kosbe.org">www.kosbe.org</a>	Businesses of all sizes and industry classifications gather for networking and information sharing. On average, there are more than 200 attendees. Full complimentary breakfast provided by monthly sponsor.
Nov. 20	10:00am-12:00pm CST Middle Tennessee State University Jones College of Business & College of Mass Communications Murfreesboro, TN	<i>Viewing of film Ten9Eight</i> - Screening during GEW for the film Ten9Eight.
Nov. 20	1:30-4:45pm CST Middle Tennessee State University Jones College of Business & College of Mass Communications Murfreesboro, TN	<i>MTSU Speaker Series State Farm Lecture Hall: Strategic Leveraging of Social Media: An Entrepreneur's Guide</i> – featuring David Bullock, CEO of White Bullock Group <a href="http://www.profitengineer.com">www.profitengineer.com</a> <i>Ego and Pride--Driving Success and Failure</i> – featuring Rich Miles, Managing Member of Capstone Business Advisors, LLC <a href="http://www.capstonebusinessadvisors.com">www.capstonebusinessadvisors.com</a>
Nov. 20	10am CST Nashville Career Center Rosa Parks Blvd. Nashville, TN	<i>Community/Patriot Express Loan Workshop</i> - If you are a veteran, service-disabled veteran, active duty service member, reservist or national guard member, current spouse of a veteran or service member, or a widowed spouse of a service member who died while in service or as a result of a service connected disability, you may apply for a Patriot Express Loan. If you are interested in financing for a new or existing business and need capital up to \$25,000 but are not a Veteran, the Community Express Loan program may be just for you!
Nov.	Location: TBA	(Lunch) Midsouth Minority Business Council - Annual

20	Memphis Email: <a href="mailto:info@launchmemphis.com">info@launchmemphis.com</a>	Robert R. Church Awards Luncheon at the University of Memphis Holiday Inn
Nov. 21	4:30 - 6:00pm CST Nashville Area Hispanic Chamber of Commerce For more information and to register please contact Loraine Segovia, at Tel. 216.5737 or via email: <a href="mailto:info@nashvillehispanicchamber.com">info@nashvillehispanicchamber.com</a>	<i>"What You Need To Know About Your Finances": Financial Literacy For The Hispanic Entrepreneur</i> - Nashville Area Hispanic Chamber of Commerce will present the third financial education class to Hispanic business owners in the Nashville and surrounding areas. This class will promote financial literacy and raise awareness among Nashville's emergent Hispanic business community.  Nashville Area Hispanic Chamber of Commerce business & educational programs committee members Rene Valadez and Dennis Núñez will be in attendance along with NAHCC Board members. In partnership with US Bank
Nov. 21	10:30 am - 12:30 pm (tentative) Memphis, TN Cost: \$20 per person for walk-ons; those submitting You Tube videos would have already paid RSVP: None needed; walk-ons will be asked to register when they arrive	<i>Escalator Pitch Competition</i> : Competition for a prize package worth \$10K! Prize package made up of consulting packages from area sales and marketing specialists (e.g., market research, logo/identity design, web design, sales coaching, public relations, photography, media). \$1K of the package will be awarded in cash.
Nov. 21-23	Music Road Hotel & Conference Center Pigeon Forge, TN <a href="http://www.virtualenterprisetn.org">www.virtualenterprisetn.org</a>	The Tennessee Virtual Enterprise Network will host its annual trade show. A Virtual Enterprises (VE) is a simulated business that is set up and run by high school students with the guidance of a teacher/facilitator and a business partner.
Nov. 22-23	Embassy Suites Conference Center Murfreesboro TN <a href="http://www.tennvalleycorridor.org/summits/detail.htm">http://www.tennvalleycorridor.org/summits/detail.htm</a>	The Tennessee Valley Corridor Fall Partnership Event will be hosted by Mind2Marketplace, Nov 22-23rd at the Embassy Suites Hotel in Murfreesboro, TN. Mind2Marketplace (M2M) is an organization dedicated to bringing the brightest and best ideas in middle Tennessee to reality. M2M strategically links people and organizations to bring innovation and technology to the marketplace. Primary areas of focus include: Promoting Entrepreneurship Development; Supporting Technology and Innovation; and Encouraging the Growth of a Talented Workforce.
Dec. 15	<a href="http://www.tnecd.gov/tnopenforbusiness">www.tnecd.gov/tnopenforbusiness</a> by 11:59pm CST	Deadline – To register and upload video for statewide “What Makes You an Entrepreneur” competition

### About Global Entrepreneurship Week

Global Entrepreneurship Week is a global initiative to promote entrepreneurship, innovation and creativity in local communities across the globe. On the week of Nov. 16-22, millions of people around the world will join a growing movement to generate new ideas and to seek better ways of doing things. Thousands of activities are being planned in more than 70 countries around the world. Global Entrepreneurship Week is founded by the Ewing Marion Kauffman Foundation and the Make Your Mark campaign. To view a complete list of participating countries and organizations or to learn more, visit [www.unleashingideas.org](http://www.unleashingideas.org).

### About Business Enterprise Resource Office

The Business Enterprise Resource Office (BERO) works to expand economic opportunities for small, rural, minority and women-owned businesses in Tennessee by providing information on procurement opportunities, loan programs and management programs with Tennessee private industry and government entities. BERO is an office within the Department of Economic and Community Development.

-last updated November 9, 2009